



CAO Code: AS051



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**NUI Galway**  
**OÉ Gaillimh**

# BACHELOR OF APPLIED SCIENCE IN NUTRITION, FOOD AND BUSINESS MANAGEMENT



*"The highlight of my four years was my five month placement in Island Seafoods Ltd. Placement commences in third year and we're prepared for placement extremely well. During this placement I worked in Marketing, New Product Development, Accounting, IT, Quality and various other aspects of the business. This course equipped me with the skills and knowledge I needed to succeed on placement."*

**Stephanie Walsh**  
**B.Appl.Sc. Graduate,**  
**Buyer for Lidl Ireland**

## PROGRAMME OVERVIEW

The B.Appl.Sc. in Nutrition, Food and Business Management is designed to meet the requirements of the food industry nationally and internationally by providing multi-skilled graduates with the ability to help organisations compete in an increasingly competitive global market place. Over 4 years, the B.Appl.Sc. in Nutrition, Food and Business Management programme seeks to develop competencies in the areas of nutrition, culinary skills, food safety, food quality, new food product development, marketing, management and entrepreneurial thinking. Ultimately the programme seeks to create graduates with the capacity to develop food products to meet the nutritional needs of the health conscious consumers with dietary restrictions, the elderly and the young.

## WHO IS THIS COURSE AIMED AT?

The course is aimed at students with a strong interest in food, nutrition, diet and health, nutritional food product development, and for students who are interested in developing a range of business skills.

## PROGRAMME FACTS

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Award: Level 8, honours degree

Duration: 4 years

**Entry requirements:** Applicants are required to have an established Leaving Certificate (or an approved equivalent) with two Grade H5's and four Grade O6's/H7's.

**Subject Requirement:**

- Irish, English, Mathematics
- A laboratory science subject (including Ag. Science)
- Any two other subjects recognised for matriculation purposes

There are also opportunities available to students via nonstandard entry progression routes including mature entry FETAC and Access.

See [www.stangelas.nuigalway.ie](http://www.stangelas.nuigalway.ie) for more details.

## CAREER OPPORTUNITIES FOR GRADUATES

The B.Appl.Sc in Nutrition, Food & Business Management degree programme will provide graduates with the knowledge and ability to work in a wide range of careers such as: Nutritional Food Product Development, Food Production, Quality Control, Supervision and Management, Marketing and Sales, Consultancy, Research and Development and Food Science to name a few. The degree programme will also enable qualifying students to pursue further food studies at Postgraduate (Masters and Doctoral) level.

## PROGRAMME CONTENT

### YEAR ONE

- Nutrition1: Nutrition, Diet and Health
- Food Science
- Microbiology 1
- Food Preparation and Culinary Skills
- Introductory Marketing and Finance
- Business Management and Food Legislation

### YEAR TWO

- Nutrition 2: Nutrition Through the Life Cycle
- Food Science and Applied Culinary Skills
- Industrial Scale Food Production
- Microbiology 2
- Marketing and Finance
- Principles of Sensory Sciences

### YEAR THREE

- Nutrition 3: Public Health Promotion
- 20 Week Placement, nationally or internationally, in a food industry or a food related organisation
- Digital Marketing
- Operations Strategy
- Marketing Research
- Innovations in Food Processing and Preservation

### YEAR FOUR

- Food Quality Management and Auditing
- Strategic Management
- Research Skills
- Training in HACCP and BRC principles
- Food Innovation and New Product Development
- International Food Policy

For further information please contact

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